



Press release

100% Automated Event Planning: Centrovital Hotel Berlin Introduces Instant MICE Quotes

centrovital Hotel Berlin has launched a new, fully automated event planning service for customers looking to organize their upcoming holiday parties, meetings, or celebrations. Using Eventmachine's state-of-the-art MICE (Meetings, Incentives, Conferences, and Exhibitions) tool "Eventmachine IQ," guests can now receive personalized quotes for their events within minutes, directly via the hotel's website.

This innovative tool offers an efficient solution for both the hotel and its customers, allowing event organizers to plan their celebrations with ease and speed. By entering only a few essential details, guests can obtain tailored quotes and cost calculations in real time, eliminating the back-and-forth often associated with traditional event planning.

Eventmachine IQ is cutting-edge software designed to automate the event planning process from start to finish. This tool is ideal for hotels and venues looking to optimize operations and reduce manual workload. The automation not only saves time but also minimizes the risk of errors, ensuring that customers receive accurate and reliable quotes instantly.

"By integrating Eventmachine IQ into our website, centrovital Hotel is able to provide an enhanced customer experience," says Erik Dhein, Head of Sales at centrovital Hotel Berlin. "Guests can now plan their events online with confidence, knowing that their requirements will be met promptly and efficiently. This tool is especially valuable for the upcoming holiday season when planning and booking events are at their peak."

Customers receive customized event quotes instantly, reducing response time and enhancing customer satisfaction. "Our platform calculates all event details, from catering and room setup to audiovisual needs, ensuring precise and up-to-date calculations" Florian Zelfel, CEO of Eventmachine explains. "Sales teams can automate the event planning process, freeing up time for staff to focus on other critical tasks."

About EVENTMACHINE

Eventmachine provides cloud software for online event planning and automated quoting. Eventmachine's MICE tools are seamlessly embedded in the providers' own websites. Hotels and venues save time, prevent errors and maximize MICE revenue.

Website: www.eventmachine.xyz/en
Telephone: +49 (0)40 386 29 000
Email: service@eventmachine.xyz

About centrovital Hotel Berlin

centrovital Hotel Berlin combines modern hospitality, wellness, and sports, offering guests a unique experience in the capital. Situated in a historic location near Lake Spandau, the hotel features 158 contemporary rooms and suites, a spacious spa & sports club as well as a wellness area, and a diverse range of dining options. With its state-of-the-art meeting and event facilities, centrovital provides the perfect setting for business events, conferences, and private celebrations.

Website (events): www.centrovital-berlin.de/en/meet-and-celebrate/
Telephone: +49 (0)30 81875 0
Email: marketing@centrovital-berlin.de



Press contact

Florian Zelfel
EVENTMACHINE
Paul-Neumann-Platz 5
22765 Hamburg
Germany
Telephone:
Email:

+49 (0)40 386 29 000
service@eventmachine.xyz